

UNIVERSITY OF WINNIPEG

Rhetoric 1105-(3) 021

The following assignments account for 25% of final grade.

Final group folders due March 16, 2015 (all five (5) assignments are to be submitted by each group in an 8x12 folder)

Company Situation 2: Brewery Manufacturing

A brewery in Winnipeg has 31 employees and it manufactures/brews 50,000 - 60,000 bottle cases per week. All employees of the brewery receive one free case each day for personal consumption at the employees' discretion after work. In the last month employee productivity in manufacturing has decreased while the number of cases of beer taken home by employees spiked to an abnormal high level.

Complaints are arising from end beer purchasers that bottles are often found with labels that are inappropriately/inaccurately labeled on bottles. The complaints about inaccurate labeling are forwarded from beer consumers to the Manitoba Liquor Commission, beer vendors and hotels, and the restaurant association.

Job Description for Brewery Manufacturer: Quality Control Inspector

The quality control inspector needs to have good vision, take direction from superiors, show punctuality, and be easy going.

The job tasks include:

- Walking throughout the manufacturing area and looking for manufacturing irregularities.
- Inspecting product at the end of the manufacturing process for irregularities.
- Informing the brew master at the brewery immediately if a production irregularity is discovered
- Contacting the Manitoba Liquor Commissions, vendors and hotels, and the restaurant association and requesting them to complete surveys and return them in regards to product quality.