

# UNIVERSITY OF WINNIPEG

## Rhetoric 1105-(3) 021

### **The following assignments account for 25% of final grade.**

Final group folders due March 16, 2015 (all five (5) assignments are to be submitted by each group in an 8x12 folder)

#### Situation 3: Lawn Fertilizer Company

A Lawn fertilizer company called Lawn Queen has 22 franchises in Western Canada and seasonally employs 232 people. The company fertilizes grass on residential lots. The franchises are located in Manitoba with the franchisor located in Winnipeg.

Recently the company had complaints of sick pets after lawns are fertilized. The customer complaints filter to franchisees and then to the franchisor/head office located in Winnipeg. Recently there are complaints from a disproportionate number of Lawn Queen's customers that their pets are becoming sick after applications of fertilizer on their lawn. It appears the customers complaining have pets that frequent the lawns.

#### Job Description For Lawn Queen: Quality Control Inspector (Part-time)

The incumbent must be presentable, take direction from superiors and listen well. A desire to complete tasks in a timely basis is an asset. Applicants should not be allergic to fertilizers and requires a car.

#### The Job Task includes:

- Visiting fertilized lawns to get lawn samples which are acquired by placing four pieces of grass from various lawn locations in a vial.
- The vials of grass sample are then taken to a lab for analysis.
- The quality control inspector must determine on an ongoing basis where city worm spray crews are working and where mosquito spray crews are working in relation to where Lawn Queen is spraying fertilizer.
- The incumbent must communicate lawn sample results to franchisees and overlap with other organizations that spray in the area of a Lawn Queen customer immediately.