

Rhetoric-1105-021 Business Communications

Assignment #2: Revised Summary and Response worth 25%

Assignment due: March 11, 2015

Length/Format: Four (4) paragraphs typed (Use MLA or APA citation, double-space, one-sided, pages numbered). Please include the author, name of the work and your own informative title and do not forget the *Works Cited*. You must write four (4) paragraphs to complete this paper: Remember to revise the two paragraph summary portion of your work. The final revised summary and response paper is due with an editing and revision checklist on March 12, 2015.

Much of the significance or meaning of a text emerges from your own reading experience and interpretation. The act of reading is therefore considered intense, emotional, and an intellectually ordered experience. A rhetorical response paper asks you to relate two materials—your own views and the views that come from the author’s rhetorical use of persuasive strategies. For this assignment you must revise the original summary and highlight the main points you wish to critique from your self-help texts, and in doing so present an informed response to the work. Our reaction to another author’s work must be analytical yet still objective and diplomatic. This type of writing requires personal expression and thoughtful intellect, so consider your readings carefully. Think about your interactions with the text, and more specifically where you felt the author falls “short of the mark” or tries to manipulate you as a reader. Ask yourself:

1. At what points are you unconvinced by the author’s arguments, examples, evaluations, analyses or use of style and figurative language, poor over generalizations, false analogies, comparisons and contrasts and/or assumptions?
2. Respond to author’s narration, use of point-of-view, tone and or attitude, and his or her use of a central theme that works or does not work to convince you.
3. Third, do you remember feeling a particular emotional response as a result of the author’s organizational features like hyperbole and exaggeration for example or any others?

In the first (1) paragraph you must contextualize the author’s background and provide a brief summary of the

central ideas and argument found in the text.

In the second (2) paragraph you must summarize the author's rhetorical strategies. Now revise the opening paragraph of your summary and state which points you will critique at the end of your introduction either using an inductive or deductive thesis statement.

In the third (3) paragraph link your response to the text directly using textual evidence to support your points for critique. Remember to use quotations from the text and to analyze and link them directly back to your views in order to better support why you disagree or agree, are satisfied or unsatisfied with the author's strategies.

In the final and fourth (4) paragraph you need to reiterate the main points that you critiqued and conclude your response to the author's views and strategies that you take up in the paper. Offer your reader "food for thought."

Write in complete sentences, and as much as possible provide textual evidence from the readings to support your answers. Use signal phrases before direct quotes, and transitions and connectives to bridge your sentences. Make sure that you use active verbs and watch referents.

Again Use MLA or APA citation, 12pt. Font and double-space all of your answers.