

## **UNIVERSITY OF WINNIPEG**

### **Rhetoric 1105-(3) 021**

**The following assignments account for 25% of final grade.**

Final group folders due March 16, 2015 (all five (5) assignments are to be submitted by each group in an 8x12 folder)

#### Company Situation 8: Music Production Company

A to Z Music Production Co. produces music in Winnipeg at a music production facility located at 219 Henderson Hwy in Winnipeg. A to Z Music Production Co. has 6 employees that work random shifts depending on when bands book the facilities. Recently the band members who found the sound and mixes totally inappropriate met a Winnipeg band's music album with disapproval. The staff at A to Z Music must hold a meeting with the band members to determine what the staff can do to now produce the best music for the band at a reasonable cost.

#### Job Description: Music Production Promoter

The incumbent must be presentable, well mannered, personable, and take direction from superiors well.

#### Job tasks include:

- Contacting prospective bands and setting-up times for them to visit the production facility to see what A to Z offers.
- Determine "up and coming bands" and promote the music production at A to Z to them.